

**Countryside Conservation Funding Scheme**  
**Research Activities on Countryside Conservation and Revitalisation**

<b>Project Number</b>	EP86/27/24/11-1
<b>Project Proponent*</b>	HakkaHome-LCW Limited
<b>Project Title</b>	Participatory Action Research (PAR) on Countryside Conservation and Revitalisation at Mui Tsz Lam, Hing Chun Yeuk
<b>Target Site</b>	Mui Tsz Lam
<b>Project Description**</b>	<p>There is no single universally applicable solution for countryside conservation and revitalisation, but it is internationally recognised that a sustainable revitalisation plan has to involve local people and make good use of local unique natural and cultural resources for design.</p> <p>Having over 20 years' overseas experience in rural community development and rehabilitation projects, plus a well-established local connection in the villages of Hing Chun Yeuk, the project team proposes to adopt a "Participatory Action Research (PAR)" approach, with a series of in-depth cultural experience activities as method to understand the village. The activities aim to attract the locals, students and youth, as well as intellectual visitors, who gain understanding of the village by contributing to the community building. A widely practised innovation management mechanism, namely the cyclical process of "Observing→Reflecting→Planning→Acting", will be applied throughout the project to identify the challenges of conservation/rehabilitation process, as well as its corresponding solutions and the prerequisites.</p> <p>Tangible deliverables of this project include:</p> <ol style="list-style-type: none"> <li>1. Study Report (Part I): Baseline Study, and overseas experience sharing;</li> <li>2. Novel In-depth Cultural Experience Activities;</li> <li>3. Informative Posts shared in social media as public education;</li> <li>4. Exhibition about Mui Tsz Lam Hakka Living;</li> <li>5. Documentary Film;</li> <li>6. Study Report (Part II): Novel Solutions Review and Recommendations;</li> </ol>

	<b>7. Publication on Mui Tsz Lam Village.</b>
<b>Project Period***</b>	<b>1 November 2020 – 30 September 2021 and 1 April 2022 – 31 December 2022</b>
<b>Grant Approved</b>	<b>\$1,984,380</b>

**\*The project proponent is approved to be transferred from Stories South & North Limited to HakkaHome-LCW Limited with effect from 1 April 2022.**

**\*\*The project description is provided by the project proponent.**

**\*\*\* The project commenced by Stories Sought & North Limited since 1 November 2020 up to 30 September 2021, and continued by HakkaHome-LCW Limited with effect from 1 April 2022.**